



International Poultry Council
rue du Luxembourg 47-51, bte 2
1050 Brussels, Belgium

President - James H. Sumner, USAPEEC, USA
Vice President - Ricardo Santin, ABPA, Brazil
Secretary-Treasurer - Robin Horel, CPEPC, Canada
Members-at-Large - Cees Vermeeren, EU; Dr. Vivien Kite, Australia; Wang Jinyou, China

March 13, 2015

For Immediate Release

**Contact: Toby Moore, Vice President of Communications
USA Poultry & Egg Export Council
E-mail: tmoore@usapeec.org**

Morris & Associates Joins IPC as Associate Member

Morris & Associates, an innovator in the design and manufacture of chilling equipment used by poultry processors in the U.S. and abroad, has joined the International Poultry Council as an Associate Member.

Founded more than 60 years ago, the company holds numerous patents in design for poultry chilling equipment. Morris is known for its energy-efficient immersion chilling systems that employ application-specific heat exchangers that combine optimal chilling and moisture control.

Morris chilling systems are available for a variety of applications for whole birds, giblets and parts, including Continuous On-line Pathogen Elimination systems for parts and whole birds to help meet global standards.

David Maw, president of international business and a member of the senior management team, will serve as the company's IPC representative. The corporate headquarters of the employee stock-owned company is in Garner, N.C. (USA).

Poultry industry associations in 24 countries are members of the IPC, which was formed in 2005. The organization also has 40 associate members representing poultry processors, equipment manufacturers, animal health providers, genetics producers and other companies that benefit from a vibrant global poultry industry.